

## External ratings

### How others see us



On behalf of Walmart Worldwide, Rob Anson (middle), and Scott Marchewka (right), Directors of Business Development, Walmart Worldwide, presented the Walmart Sustainability Award to Bill Tyree, Vice President, Henkel Global Customers, in June 2010 for the second year running. Walmart felt that Henkel had once more demonstrated its far-reaching commitment to sustainability.

Henkel's performance in sustainability and corporate social responsibility impressed external experts again in 2010.

#### Ratings and indexes 2010



Zurich/New York: For the fourth time in a row,

Henkel was listed in the Dow Jones Sustainability Index as the sustainability leader in the Nondurable Household Products sector, and was the only company in its sector to be represented in both the World and the Europe Indexes in 2010/2011.



London: For the tenth consecutive year, Henkel was included in the international FTSE4Good ethical index.



New York: Henkel was listed among the "World's Most Ethical Companies" for the third year in succession.



Davos/Toronto: Henkel is again included in the Morgan Stanley Capital Investment World Index of the 100 most sustainable companies, occupying 11th place.



Hamburg: In September 2010, Henkel was again one of just 50 companies worldwide to be listed in the Global Challenges Index.



Frankfurt am Main: Henkel occupied second place in the 2010 sustainability rating of Sustainalytics. The rating is based on the ESG (environment, social and governance) criteria.



Paris: In January 2011, as in previous years, Henkel was one of the 200 companies worldwide listed in the Pioneer class of the Ethibel Sustainability Index. This rating recognizes companies showing outstanding sustainability performance on a global level.



Basel: In 2010, the Bank Sarasin updated Henkel's sustainability profile. Our corporate sustainability performance was again rated in the top category ("high").

#### 2010 awards and rankings



Munich: For more than 134 years, Henkel has been combining leading brand quality with responsibility toward people and the environment. In the special category "Decision-makers' Best Sustainability Brand" Henkel was honored with the 2010 Best Brands Award by the *Wirtschaftswoche* business magazine and Markenverband – the German Brands Association.



Düsseldorf: The Corporate Research Foundation Institute placed Henkel first in its overall ranking, ahead of more than 90 other respected companies. In the Germany's Top Employers 2010 study, Henkel was recognized for its strategic human resources management.



Valencia: The Corporate Research Foundation Institute (CRF Institute) declared Henkel Spain to be a company with a better future (empresa con más futuro). The business consultancy Deloitte analyzed the company in terms of its business, corporate governance, organization, innovativeness, employees, environmental policy, contribution to society, and global corporate vision.



Milan: The Lundquist communications agency announced the winners of its CSR Online Awards Germany 2010, the second edition of this annual assessment. As in the previous year, Henkel took first place with its sustainability pages on the Internet. The criterion for the award was how well the German DAX 30 companies integrate the subject of sustainability into their online sites.

More information on external ratings:



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